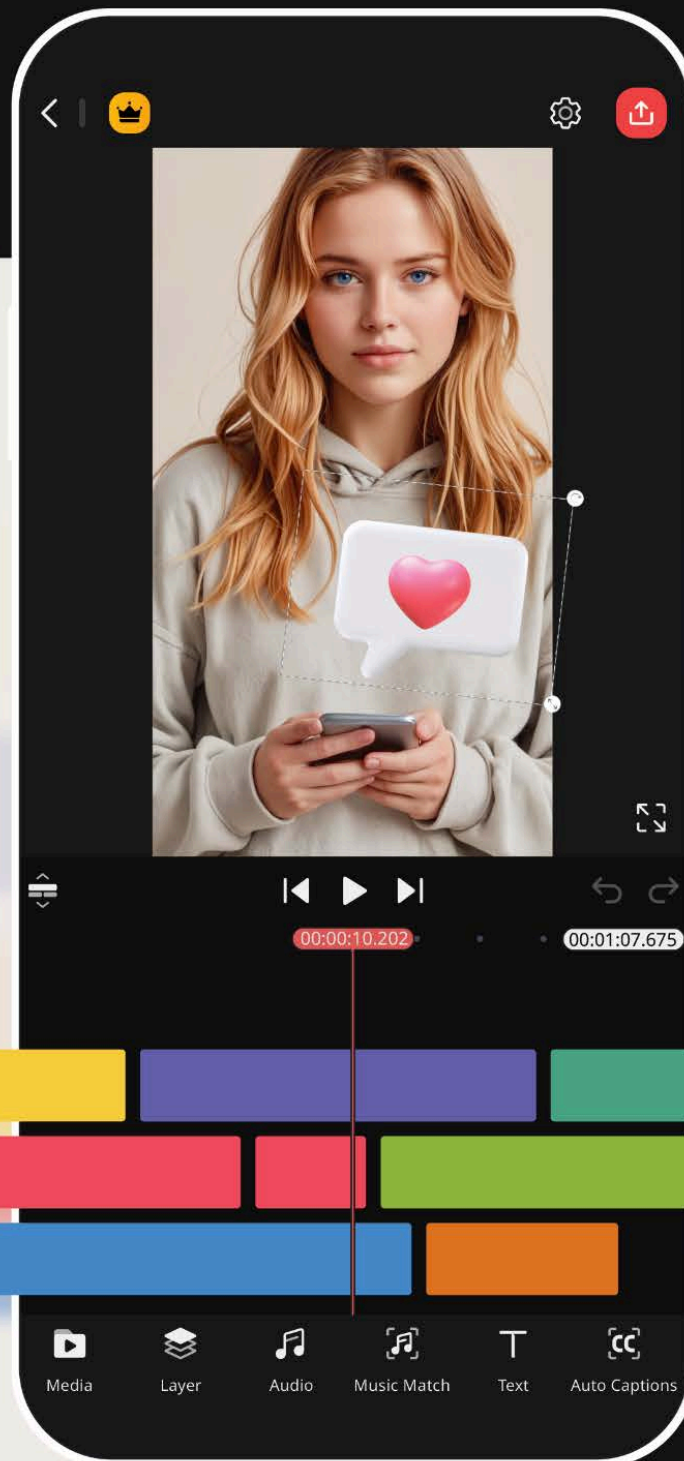
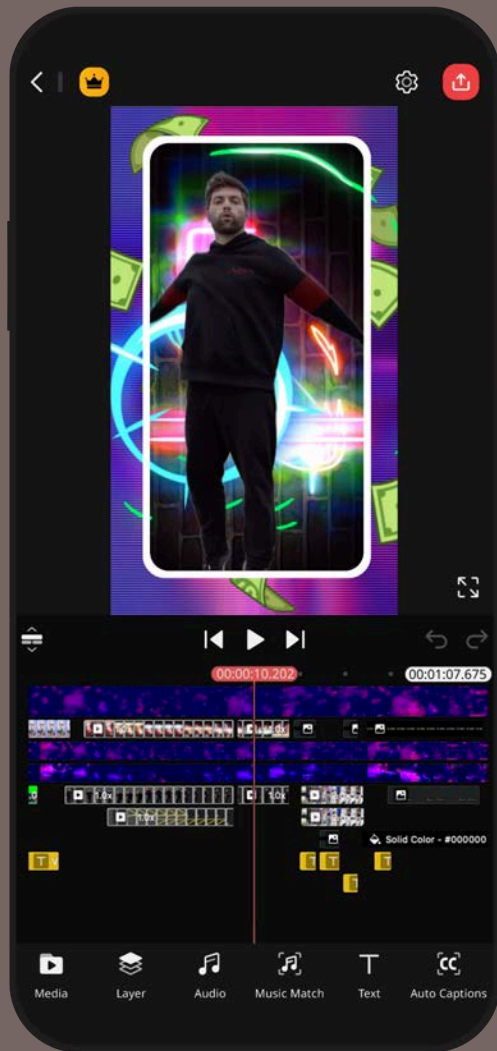


KINEMASTER

media kit · 2026



KINEMASTER



Made for You

KineMaster is easy for beginners and gives incredible versatility for pros: KineMaster's powerful editing tools, intuitive interface, and thousands of assets let you make every video awesome!

Install and Go

KineMaster was made for mobile first, but not mobile-only. KineMaster works great on phones, tablets, and desktops that support iOS and Android apps, like Apple Silicon and Samsung DeX.

Find Your Inspiration

Discover countless, useful video templates in KineMaster's ever-growing video template library, made by KineMaster editors from around the world.

Make It Personal

Transform your clips and photos into incredible videos with transitions, stickers, effects, fonts, and music and show the world who you really are!

What will you make next?

With KineMaster, now you can *edit everything!*



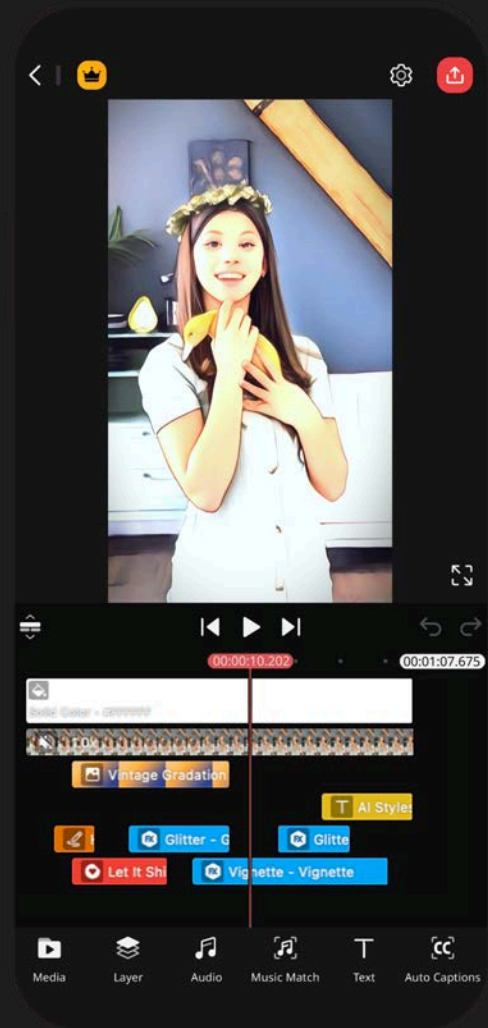
One of the most well-respected, enduring apps for creators.

KineMaster is your ultimate mobile video editor!

KINEMASTER

KineMaster powers up your video editing toolkit with **AI**

- **AI Template** saves time with a simple, 4-step video creation process
- **Tracking** follows video motion and moves other layers with the action
- **Auto Captions** generates text from audio in 20+ languages
- **Text-to-Speech** gives you voice narration in 6 languages
- **Magic Remover** zaps the background behind your lead actor
- **Vocal Separation** splits the vocal and musical elements in any audio track
- **Noise Remover** cleans up background chatter
- **AI Style** turns any video into an artistic feast for the eyes
- **Music Match** scans your composition and offers mood-appropriate songs
- **AI Voice** transforms your audio with user-created vocal models



All **AI** tools run *on-device*: no credits, no tokens, no queuing; just *amazing* results.

KineMaster takes a strong stance towards privacy and respects its editors rights. KineMaster's AI tools are not trained on our users' work. No content is uploaded to our services without your express consent.

KINEMASTER

KineMaster takes mobile video editing to the next level.

Ultra-smooth Animation

Keyframe tools animate more than just size, position, and rotation. Change effect properties and transparency, smooth animation with graphs, and refine your text layer motion!



Sonic Perfection

Take control of your audio tracks with ducking, audio channel adjustment, EQ, and reverb to make your soundtrack pitch perfect. Not enough? Precisely control every second of audio with the Volume Envelope tool.



VFX Super Powers

Build complex video effects with a wide range of purpose-built tools like chroma key, layer blending, reverse, adjustments, pan & zoom, and preset text styles to turn the everyday into the impossible.



KineMaster's editing toolkit lets you bring whatever you imagine to life.

KINEMASTER

Editing tools are only half the story.

Add Awesome

KineMaster's Asset Store lets you expand your creative vocabulary with 10,000+ effects, transitions, stickers, AI add-ons, video clips, fun animations, awesome music tracks and sound effects, fonts, filters, and more to turn your video into a visual feast.



A Real Score

Transport your audience into audio bliss! KineMaster offers a music library that's sure to make your video sound as good as it looks. Use any of the 1,800+ tracks and stems or add ambience with sound effects.



Stock Up on Media

At a loss for where to get a missing piece of footage? Give your creativity a lift with royalty-free stock videos and images. Stock media downloads are built right into KineMaster, courtesy of Pexels and Pixabay.



The Asset Store extends your creative vision in any direction you want to go.

KINEMASTER

KineMaster connects you to a vibrant social editing community, with millions of editors from all over the world, who share their work for you to use, learn from, and enjoy.

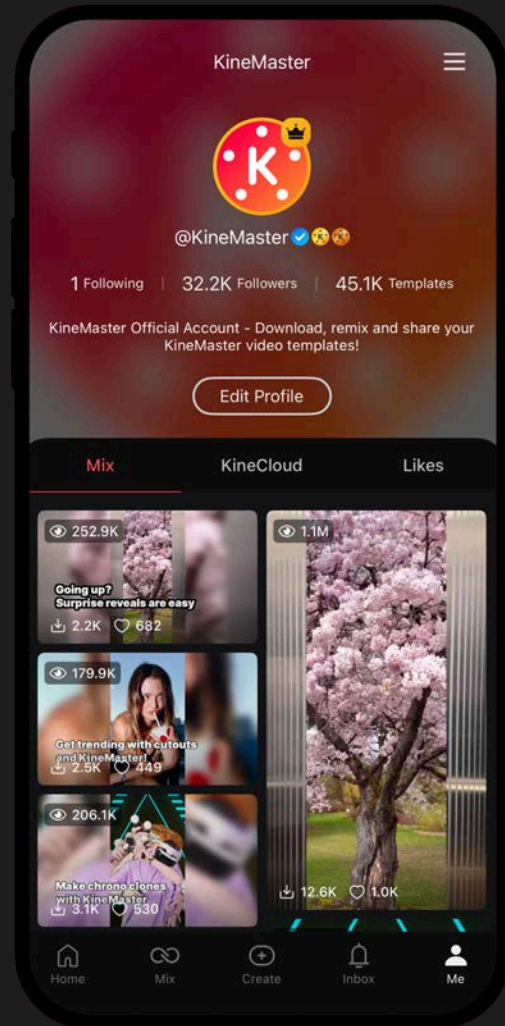
KineMaster Mix

Thousands of new video templates are uploaded by KineMaster editors from around the world every day!

Search and download something new from Mix to get started on a video fast by building on what other editors have shared.

Looking for inspiration? Scroll the Mix feed to see recent uploads or check your inbox to get alerts when your favorite editors share something new.

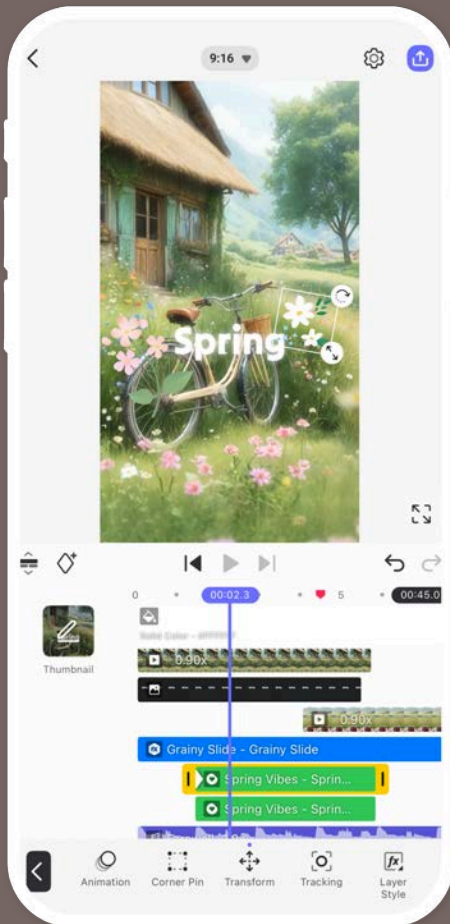
Create and upload your own work for other editors by creating a KineMaster account. Comment on, collaborate, and share video templates with other editors who are as enthusiastic about making videos as you.



Mix video templates let you discover new ways to use KineMaster with tutorials, project demos, and experimental effects that let you push what's possible to create into entirely new realms.

KINEMASTER

Spring, KineMaster's Editing Companion



Editing Set Free

Spring is a beautiful, stylish video editing app for making drafts into social scroll-stoppers!

Spring is built around what today's social videos click: letting you be yourself.

For the times when you don't want to spend hours adjusting every cut and layer pixel by pixel.

No confusing menus inside of menus here! Forget about hunting for the right button or getting stuck on what to do next. Spring is just what you need.

Spring's video editing toolkit is tidy, but that doesn't mean you have to compromise on features. There's real power here.

Spring is designed to make combining effects, media, music, and animation simple, but the results will stop everyone mid-scroll.

Spring is simple, clean, authentic; made for an editor like you.

Your New, Favorite Editor

<https://get.kine.to/getspring>

KINEMASTER

KineMaster Premium

We Don't Gatekeep

Everyone gets **full access** to all of the editing tools and assets KineMaster offers. But...

Maximize Your Creativity

If you want it all, you can take your videos to the next level and unlock even more features, assets, and app benefits with a **KineMaster Premium** subscription!

Save with Premium Assets

The KineMaster Asset Store's Premium Assets require a subscription to export them in your final video.

Get Peace of Mind

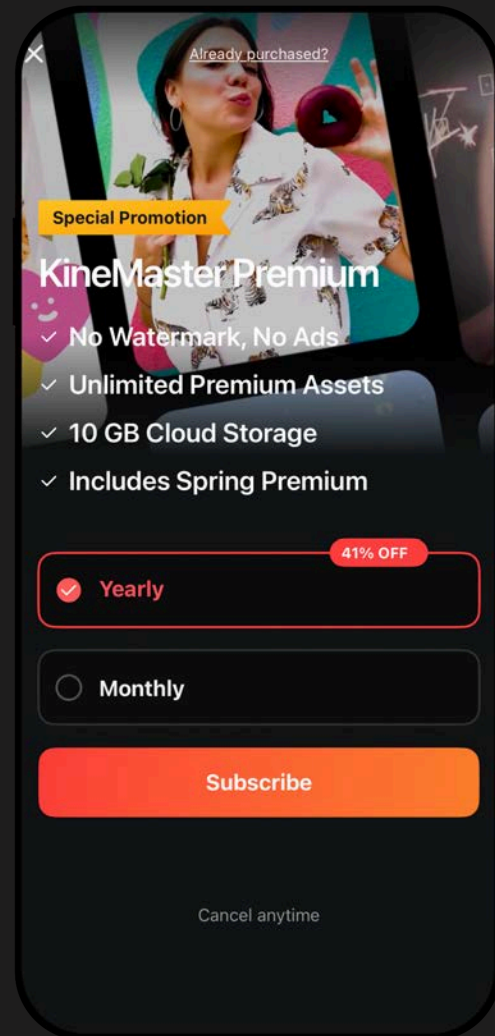
A full 10GB of "KineCloud" cloud storage to back up your video projects, privately collaborate on projects, and use to seamlessly transfer your work from one device to another.

Be In the Zone

KineMaster Premium zaps the ads for uninterrupted editing bliss. A subscription also removes the watermark on the editing screen and on video exports.

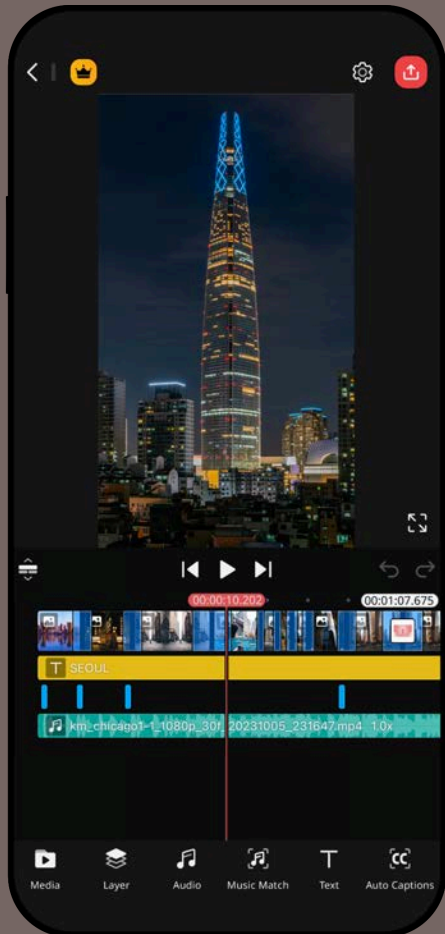
Spring Forward

KineMaster Premium also gives you full subscription benefits to its companion video editing app, Spring!



KINEMASTER

The KineMaster Corporation



The KineMaster Corporation (KR:139670) is headquartered in Seoul, South Korea.

KineMaster Corporation is a premier multimedia software development company. Its flagship application, KineMaster, *surpassed 750 million cumulative downloads* globally, making it one of the top three most-downloaded mobile video editing applications in the world. KineMaster specializes in the development of cross-platform mobile creative apps for iOS and Android including **KineMaster**, **Spring**, **AniToon**, **BeatSync**, and **SingPlay**.

KineMaster proudly helps to sponsor the community of mobile journalists, educators, and small business owners who teach and use mobile devices for video editing. Our outreach involves working with trainers and instructors teaching video editing essentials to students and professionals in Africa, Europe, the Americas, and beyond.

KineMaster offers fast customer support and takes business inquiries via our dedicated support team. Tap the Question Mark button at the top of the Edit screen in Spring or the Create screen in KineMaster, then tap Email Support!

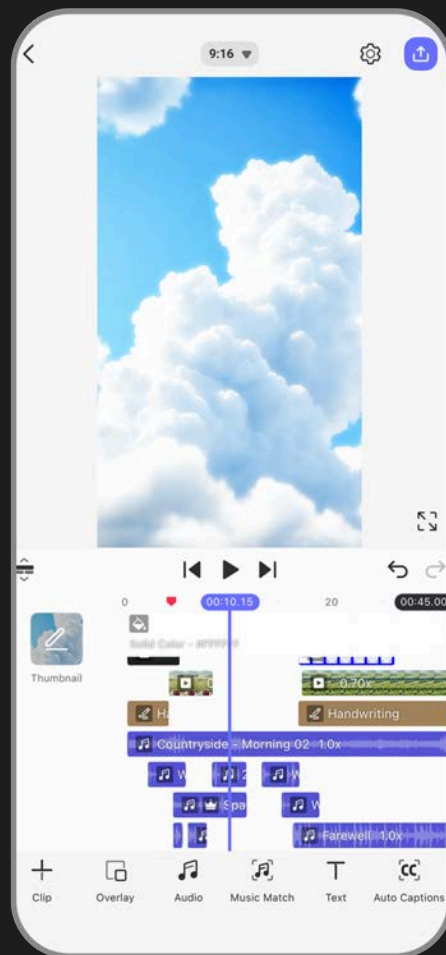
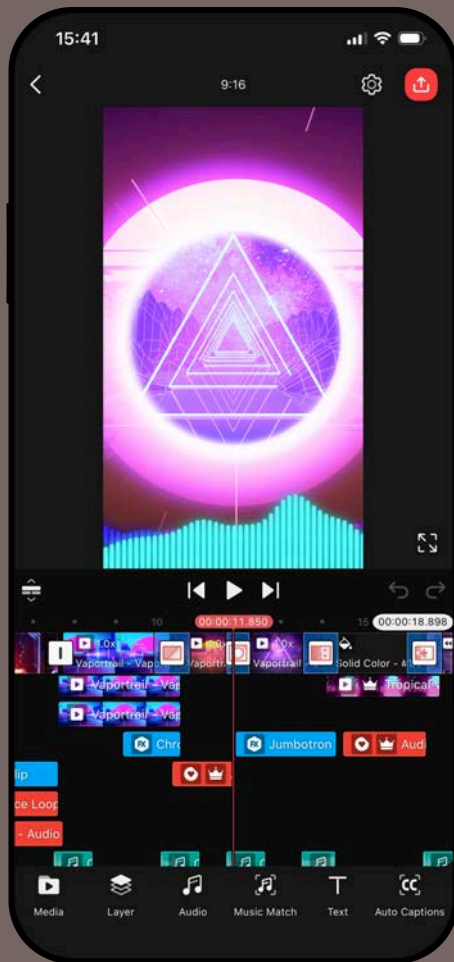
Visit [KineMaster.com](https://www.kinemaster.com) to learn more.

KINEMASTER

Download KineMaster, **Edit** Everything!

<https://get.kine.to/getkinemaster>

KineMaster's apps are available to download from the App Store and Google Play. Spring works great on Apple Silicon laptops and desktops and with Samsung DeX!



Get to know us! Follow KineMaster on our social media channels to stay up-to-date on the latest news, tips, tricks, and to see tutorials that push the boundaries of what's possible!



[YouTube](#)



[Instagram](#)



[TikTok](#)



[Reddit](#)